College of Engineering Alumni Association  
Board Meeting  
Tuesday, March 3, 2015  
at the  
IM Flash Facility

Minutes


Excused: David Booth, Dax Anderson, Shirley Faerber, Brett Matsumura, Chris Spencer, Stephen Jacobs, Jeff Holman, Andrew Laver, Austin Van Otten, and Paul Summers.

I. Social and Tour – Brandon Brown
   A. The social period was held for approximately one hour and was attended by ten Board members and approximately thirty IM Flash engineers who were graduates of the COE. During the social hour the Fab Director of IM Flash, Scott Gatzemeier and Dean Rich Brown made presentations of the direction of flash memory in the world. IM Flash employs 1,600 and approximately 500 of those employed are engineers. They employ all disciplines, although Chemical and Electrical engineers are of the majority of the disciplines. IM Flash’s corporate entity includes ownership by Micron Technologies, Apple and Intel. They do not have marketing or sales department and sends their final product to their corporate sponsors for further testing, cutting and making of the final memory chips.
   B. The tour took us to one of the fabrication rooms which was full of robotic devices on tracks along the ceiling. It takes approximately 30 days to finish the completion of the final product.

II. Welcome & Updates – Rich Nordlund
   A. IM Flash social, tour, & Board Meeting – Whit Johnson, the Chair of the Networking Committee, was instrumental in getting us the location of our March meeting. His hand off to Brandon Brown of IM Flash of the details were of the highest standards of our recent off campus Board meetings.
   B. New Board Member – Erin Jepperson (BS Civil / Environmental Engineering) who is a Western Region Sales Engineer at Wyatt Field Service Company was introduced.
   C. Graduate School Recruitment – Approximately 80 students from around the country attended a breakfast on February 20th. Three Board members and two volunteers attended this event to encourage these students to attend graduate school at the U of U.
   D. Coordinator of events / calendar – Austin Van Otten will be the coordinator to make sure events are on the calendar and sent out to Board members and Alumni.

III. Alumni Updated:
   A. Board Scholarship – Currently $3,050 have been raised by seven Board members and our goal of $5,000 is to be achieved before June 30th. We will again be able to give out two $1,000 scholarships after the Board has selected the two finalists after renewing their one
The title of the essay is “How you have used or could use innovative technology to address complex social issues”.

B. Volunteer Assignment – Fourteen Board members completed their assignment of emailing at least five alumni members to volunteer. The results of these emails are as follows:

<table>
<thead>
<tr>
<th>No Response</th>
<th>Bad Emails</th>
<th>Yes</th>
<th>Can’t Help at this time</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>66</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>84</td>
</tr>
</tbody>
</table>

We will decide in our next Board meeting whether to continue this email campaign or develop a new one to bring in more alumni engineer volunteers.

C. Invite an Engineering Alumni Friend to an Event – We encourage all Board members to bring an alumni to an event that you attend. We have had success in this way of getting additional volunteers.

D. Lunch with a Prospective Volunteer – Josh has conducted a number of these lunches with great success. We welcome more of this from the Board and to contact Josh for such an event.

E. Volunteers from your Company – Kurt Kottke has given us names of six alumni engineers at his firm to volunteer. Please let us know if people at your firm can help us out in volunteering for events.

IV. PE Continuing Education – Whit Johnson

A. May 16th (Saturday) – This will be the second time we have sponsored this event with the PE Society of Utah. We are currently looking for presenter’s to hold one or two hour classes covering their specialty. The PE hours will be given to those Civil, Mechanical and Electrical engineers needing credit. Please contact Whit if you know of any presenters that can give a lecture on their work in the engineering field.

V. Academic Out Reach – Rich Nordlund subbing for Brett Matsumura

A. Engineer in Industry Panel on February 6th – This was a Career Fair Event that we hosted supplying pizza and engineering knowledge to about 60 participants. Our panel of five consisted of three Board members namely – Jeff Johns, Jennifer Jacobsen and Brett Matsumura

B. Engineering Freshman Lab – This event will take place on April 7th from 3:05 pm to 3:50 pm and Brett is looking for volunteers.

C. Chemical Engineering event – Brett and his team at Kimberly Clark will be presenting a diaper manufacturing and materials session with a Chemical Engineering Class

VI. Education Outreach – Rich Nordlund subbing for Shirley Faerber

A. Boys & Girls Events – Shirley and her volunteers had two events attracting approximately thirty children in the discussion and participation in what engineers are able to do.

B. SL Valley Science & Engineering Fair – This event will be held at Rice Eccles stadium from March 24th to the 26th and they are looking for 250 judges.